

# OWEN CONNOLLY

## Design & Art Direction

**Location:** London

**Mobile:** 07747 116 926

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**Portfolio:** owenconnollydesign.com

## PROFILE

An experienced and highly-committed Art Director specialising in consumer publishing, working across a range of titles, mainly food and lifestyle, as well as celebrity and real life.

Resilient and adaptable, I am a strong team player who is used to producing high-quality work to tight deadlines and sometimes challenging conditions, with an ability to accept, adapt quickly and engage with new systems.

A nurturing and supportive leader, I have recruited, coached, mentored and retained many talented team members.

As well as designing layouts, covers, templates and marketing content, my work has also involved:

- Directing celebrity, fashion, food and still-life shoots.
- Picture research / Sourcing and commissioning illustrators.
- Collaborating with editors and publishers on key decisions.
- Developing excellent working relationships with other departments and suppliers – Production, Premedia, IT, Marketing, HR, illustration agencies, freelancers, photographers and PRs.
- Producing digital editions in Wordpress, and remotely directing a content design team in Malaysia.
- National Magazine Company Eagle Awards 2007 – WINNER *Cover of the Year*.
- BSME Awards 2010 – SHORTLISTED *Art Director of the Year* (weekly or fortnightly category).

Proficient in Adobe CS – primarily Indesign and Photoshop; Illustrator, working knowledge of After Effects; Censhare; Microsoft Word; Wordpress; PowerPoint; GoPublish

## EDUCATION

BA (Hons) Graphic Design

Foundation Diploma in Art & Design

3 A Levels / 10 GCSEs

## EMPLOYMENT HISTORY

MARCH 2017 – PRESENT:

### FREELANCE DESIGNER/ART DIRECTOR:

- **Good Food magazine** (Immediate Media)
- **olive magazine** (Immediate Media)
- **olive magazine digital issue** (Immediate Media)
- **easy cook** (Immediate Media)
- **Screen Specials / In Focus / Kings & Queens of Pop Culture** (Anthem Publishing)
- **Sainsbury's Magazine Collection** (7C3)
- **Sainsbury's Magazine** (7C3)
- **John Lewis Partnership**
- **Asda Good Living** (Hearst UK)
- **Good Housekeeping** (Hearst UK)
- **Good Housekeeping Christmas Collections**
- **Prima** (Hearst UK)
- **Red** (Hearst UK)
- **Radio Times** (Immediate Media)
- **We Love Pop** (Egmont Publishing)
- **You're Welcome** (Emblem Group)

SUMMER 2023 - SUMMER 2025

### ART DIRECTOR, **Healthy Balance**

(Nutracheck/Immediate Media)

APRIL 2023 - SEPTEMBER 2024

### ART DIRECTOR, **RetroPop** magazine

(Irresistible Media)

MAY 2015 - DECEMBER 2016

### GROUP ART DIRECTOR, **Weeklies Hub**

Hearst Magazines UK

JULY 2006 – MAY 2015

### ART DIRECTOR, **Reveal** (Hearst Magazines UK)

MARCH 2006 – JULY 2006

### Deputy Art Director, **Reveal**

JULY 2004 – MARCH 2006

### Art Editor, **Reveal**

NOVEMBER 2003 – JULY 2004

### DEPUTY ART DIRECTOR, **Star** (Northern & Shell)

2002 - 2003

### DEPUTY ART EDITOR, **more!** (Emap Elan)

2000 - 2002

### ART EDITOR, **Smash Hits** (Emap Metro)

1999 - 2000

### Senior Designer, **Smash Hits**

1996 - 1999

### Designer, **Smash Hits**

*References available upon request*